Focusing on Caribbean Competitiveness

6TH ANNUAL HRA BUSINESS INVESTMENT EXPO & CONFERENCE
JUNE 24-26, 2015
THE WORLD BANK GROUP HEADQUARTERS
MAIN COMPLEX
1818 H STREET NW, WASHINGTON D.C. 20433
WWW.HRAEXPO.ORG
Dear Expo Participants,

HRA, its Partners, and 2015 Co-Host, The World Bank Group, are delighted to invite you to participate in the Sixth Annual HRA Business Investment Expo and Conference scheduled for June 24-26, 2015 at the World Bank’s Washington D.C. headquarters.

This year’s theme, “Focusing on Caribbean Competitiveness” will examine Caribbean competitiveness in the 21st century Global Marketplace, strategies for stimulating and attracting new foreign direct investment, including Diaspora Direct Investment, particularly in energy security, technology, health care, as well as opportunities for small and medium enterprises (SMEs) to expand to the Caribbean.

The two days program will engage representatives of Caribbean governments, including their development and finance ministers, national investment agencies, and private sector actors, to discuss investment opportunities and national development agendas with our expo participants, along with exhibits from over 50 companies and embassies. Attendees will have opportunities to attend workshops and sessions directly related to their business sectors for investment financing, overseas exporting, and small business strengthening.

The Expo will also provide recent updates on U.S. government initiatives for boosting economic development in the Caribbean, along with information about the White House Caribbean Energy Initiative launched in January 2015. Investors are encouraged to engage in various networking activities that include private small meetings and interviews with U.S. and Caribbean governments, businesses matching sessions (B2B/B2G), a CEO/investor lunch, and dinner gatherings.

This year, invited keynote speakers include United States Vice-President Joseph Biden, Dr. Jim Yong Kim, President of The World Bank, and Former U.S. President William J. Clinton, of the Clinton Foundation.

We look forward to working with you and your team as we prepare for our biggest and most successful EXPO ever!

Sincerely,

HRA EXPO 2015 Team

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Expo Director
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fbacker@hra-intl.org

Dr. Magalie Emile-Backer
Program Development
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mebacker@hra-intl.org

Josh Hedrington
Expo Sales & Marketing
202-445-7114
josh@thehedringtonpost.com
“Focusing on Caribbean Competitiveness”

Co-hosted by the World Bank Group, the HRA Expo 2015 will bring together the best and the brightest minds from the Caribbean to examine Caribbean Competitiveness in the 21st Century, ways to attract new direct investment to the region, in particular to sectors such as energy security, technology and healthcare. The expo will also discuss encouraging Diaspora Direct Investments, and building capacity and identifying innovative solutions to strengthen small medium enterprises (SMEs) in the region.

About the HRA Expo

The HRA Business Investment Expo and Conference, now in its sixth year, remains focused on Diaspora engagement and promoting business development and investment in the Caribbean. HRA expo has established itself as the largest Diaspora and SME networking event convening U.S. and Caribbean government officials, investors, investment agencies, venture capitalists, subject experts, funders, and entrepreneurs focused on forming partnerships and exploring investment opportunities in the Caribbean.

Over the last 5 years, since 2010, the HRA hosted over 3,300 people from over 20 countries, with brought 200 speakers and subject matter experts from various sectors discussing business development and investment in the Caribbean in 80 workshops sessions. Two hundred 200 companies have showcased their products and services, while 30 entrepreneurs have pitched their business ideas to potential investors at the HRA signature Investor’s Tank session.

Participant Demographics

Of the 3,300 participants who have attended the HRA Business Expo and Conferences nearly 60% are private entrepreneurs and investors, 20% are donor agencies, and 65 percent are interested doing business the Caribbean and in Haiti in particular. See the demographics graphics below.
Gain exposure to business and investment sectors in the Caribbean and the United States

Our high-impact sponsorships will set YOU apart from your competitors and connect you with the right players in your market. Through sponsorship of this unique event, your organization will be marketed to over 150,000 contacts including government officials, investors, entrepreneurs, vendors and buyers.

Select your sponsorship package for this once in a lifetime branding opportunity

<table>
<thead>
<tr>
<th>Sponsorship Benefits</th>
<th>Title</th>
<th>Corporate</th>
<th>Platinum</th>
<th>Gold</th>
<th>Silver</th>
<th>Bronze</th>
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<tbody>
<tr>
<td>Exhibit space (WB Atrium)</td>
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<td>Tickets to the conference</td>
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<td>6</td>
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<td>Ticket to VIP Investor’s Award dinner</td>
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<td>7</td>
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<td>Access to VIP &amp; CEO Lounge</td>
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<td>Company description on Website</td>
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<td>Logo on promotional materials</td>
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<td>Logo in Expo Guide</td>
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<td>Logo on onsite Banners</td>
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<td>Logo in Event Video Recap</td>
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<td>Logo in Promotional Video</td>
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<td>Listing in Social media promotion</td>
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<td>Banner on stage</td>
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<td>B2G Match</td>
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<td>Company materials in participant gift bag</td>
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<tr>
<td>Package fee</td>
<td>$ 100,000.00</td>
<td>$ 75,000.00</td>
<td>$ 55,000.00</td>
<td>$ 40,000.00</td>
<td>$ 25,000.00</td>
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B2B/B2G Matchmaking (deadline to register—May 15th)

B2B/B2G matchmaking networking has become an integral part of the HRA Business Investment Expo & Conferences. During this 20-minute one on one networking session, entrepreneurs and business professionals can showcase their product, identify mutual opportunities, and launch potentially rewarding B2B cooperation and business partnerships. Register to attend the HRA B2B matchmaking sessions

B2B/B2G registration fee—USD 1,500 before March 30th, 2015 or 2,000.00 - after March 30th, 2015
Deadline to register: June 8th - no on-site registration

Exhibitor Registration Fees

<table>
<thead>
<tr>
<th>Exhibition Type</th>
<th>Early bird Before March 30</th>
<th>Regular After March 30</th>
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<tbody>
<tr>
<td>Standard exhibit space (8x8 - 1 space)</td>
<td>USD 2,250.00</td>
<td>USD 2,550.00</td>
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<tr>
<td>Double exhibit space (8x16 - 2 spaces)</td>
<td>USD 3,250.00</td>
<td>USD 3,850.00</td>
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<tr>
<td>Non-profit exhibit space (8x8 - 1 space)</td>
<td>USD 1,850.00</td>
<td>USD 2,050.00</td>
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<tr>
<td>Additional Exhibitor Badge</td>
<td>USD 99.00</td>
<td>USD 199.00</td>
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**General Attendee Registration fee**

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<tr>
<th>Type</th>
<th>Online Before April 30</th>
<th>Online After April 30</th>
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<tbody>
<tr>
<td>Regular (two days)</td>
<td>USD 299.00</td>
<td>USD 399.00</td>
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<tr>
<td>Regular (one day)</td>
<td>USD 199.00</td>
<td>USD 249.00</td>
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<tr>
<td>Students</td>
<td>USD 149.00</td>
<td>USD 199.00</td>
</tr>
</tbody>
</table>

Exhibit space fee includes:
- Draped table and two chairs (if required)
- Exhibit space identification sign (8.5" X 11"")
- Two Conference passes
- Two Expo badges
- Daily Lunch
- Listing on the Expo entrance banner
- Listing in the Expo Guide
- Entrepreneur Happy hours
- One ticket to the VIP Investor Award dinner
- B2G and B2B Matchmaking

For electricity and internet contact HRA

20% discount for small businesses with less than USD 1,000,000/year in revenue
20% discount for members of a chamber of commerce
20% discount for past HRA Expo participants

**BENEFITS OF EXHIBITING AT THE HRA EXPO**

- ACCESS to information from professionals who are top decision makers
- MEET new prospects and generate leads
- PROMOTE your company or organization’s image and maximize its market exposure
- DISCUSS your customers’ needs face to face and demonstrate solutions
- TEST or LAUNCH new products and services at the customer level
- NETWORK and build relationships with key decision makers and influencers
- DEVELOP your database to strengthen your overall sales and marketing program

Trade Exhibition Opportunities
Deadline for exhibit space reservation is April 30, 2015
Exhibit spaces in the WB Atrium are very limited

www.hraexpo.org
Contact Information

Company name______________________________________________________________

Name_______________________________________________________________________

Address_____________________________________________________________________

City________________________________________________ State/Country____________________Zip ___________________

Phone________________________ Fax___________________ Email_____________________________________

Sponsors

☐ Title (USD 100,000.00) ☐ Corporate (USD 75,000.00) ☐ Platinum (USD 55,000.00)

☐ Gold (USD 40,000.00) ☐ Silver (USD 25,000.00) ☐ Bronze (USD 15,000.00)

Exhibitors—deadline for exhibit space reservation, April 30th, 2015

☐ Standard Booth Space - USD 2,250.00 - before March 30, 2015/ USD 2,550.00 - after March 30, 2015

☐ Double Booth Space - USD 3,250.00 - before March 30, 2015/ USD 3,850.00 - after March 30, 2015

☐ Non-profit Booth Space - USD 1,850.00 - before March 30, 2015/ USD 2,050.00 - after March 30, 2015

☐ Additional Badge - USD 99.00 - before March 30, 2015/ USD 199.00 - after March 30, 2015


☐ USD 1,500 - before March 30, 2015/ 2,000.00 - after March 30, 2015

General Participant — deadline to register, June 8th - no onsite registration

☐ Regular - USD 299.00 - before April 30, 2015/ USD 399.00 - after April 30, 2015

☐ Regular (one day only) - USD 199.00 - before April 30, 2015/ USD 249.00 - after April 30, 2015

☐ Student - USD 149.00 - before April 30, 2015/ USD 199.00 - after April 30, 2015

Method of Payment

☐ MasterCard ☐ VISA ☐ Amex ☐ Discover ☐ Fund Transfer ☐ Check/money order - Make payable in US Funds to HRA

Card Holder’s Name_________________________________________________________ Date__________________

Card Number_________________________ Exp._________/___________ CSC_____________________

Billing Address____________________________________________________________________________________________

City________________________________________________ State/Country____________________Zip ___________________

☐ I acknowledge and accept the “Terms of Payment” as stated on pg 7. of the 2015 HRA Expo Guide

Authorized signature ___________________________________________________________ Date__________________
Terms of Payment

Full payment is due at the time of the application. If payment is not received by this date, booth space is subject to reassignment. Cancellations must be made in writing. If the exhibitor cancels space before May 22, 2015 there will be a charge equal to 25% of the total cost of the space assigned. Refunds will not be granted after May 22, 2015. Completion of this application for sponsorship or exhibit space indicates the applicant’s willingness to comply with all exhibit Terms and Conditions and general regulations, contained herein, as well as such additional rules and regulations as the management deems necessary for the success of the exhibit, provided these do not materially alter the exhibitor’s contractual rights. This contract shall be considered binding upon verification to applicant that exhibit space has been assigned.

HRA Contact Information

Mail your application to:
Haiti Renewal Alliance (HRA)
P.O. Box 7621
Washington, DC 20004

For additional information please contact
hraexpo@hra-intl.org
Phone 202.379.4732

Exhibit Hall hours

<table>
<thead>
<tr>
<th>Day</th>
<th>Time</th>
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<tbody>
<tr>
<td>Thursday, June 25</td>
<td>10:00 AM—4:00 PM</td>
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<tr>
<td>Friday, June 26</td>
<td>10:00 AM—4:00 PM</td>
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Booth Set Up

<table>
<thead>
<tr>
<th>Day</th>
<th>Time</th>
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<tbody>
<tr>
<td>Wednesday, June 24</td>
<td>10:00 AM—6:00 PM</td>
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Booth Dismantling

<table>
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<th>Time</th>
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<tr>
<td>Friday, June 26</td>
<td>4:00 PM - 7:00 PM</td>
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For online registration and additional information please visit us at www.hraexpo.org